

## UPA REGIONAL DIRECTOR

Memo #5

2008-2009 Season

(01-02-09)

**\*\* 2009 UPA AMERICUP CHEER & DANCE CHAMPIONSHIP\*\*\***

**48 days until the event of the year!!!!**

We will be calling the teams that have received RD bids! Please let us know of any teams that you have awarded bids to that have expressed an interest so they can be at the top of the list!

Please also inform us of the reasons you are hearing from teams who say they aren't coming.

### REFERRAL PROGRAM

Let the teams that have not registered know that if **they now decide to come that they will earn \$5 in UPA Bucks for every package that they purchase!**

You can use this program to entice teams to come; they can be **new teams** that you have not submitted bids for yet or **current bid teams** that you have given bids to already, but have not registered.

Inform your bid teams by using the new **postcard** option on the RD site!

### RD WEBSITE

<http://www.upainc.net/directors>

**User** – director

**Pass** – upard

### SUPPLIES

Remember, if you need more supplies (letterhead / envelopes / postcards) just shout! I'll ship them out immediately.

### BID NUMBERS TO DATE (01-02-09):

Total Bids Awarded to Date: 154

# RDs That have submitted a bid: 15

# of NEW Teams registered from RD Bids: 8

### CRUISE UPDATE

It is UPA's goal is to bring **ALL OF YOU on an all expenses paid cruise this spring**. All you need to do is get FIVE teams to attend the AmeriCup this year. One All Star gym probably has 5 teams within it's organization already. So get them to come and you can sail for FREE!